

Ralph Plumb

Phone: (760) 834-5789

Email: ralpheplumb@gmail.com



CAREER SUMMARY

An accomplished professional, with tangible results and outcomes, in both the business sector and the philanthropic community. Developed a significant network of contacts and stakeholders in the 95+ countries of travel, commerce, teaching, and charitable initiatives. A lifelong passion for connecting need with resource.

CURRENT PROFESSIONAL ENGAGEMENT

- ❖ Founder / Catalyst
The Caleb Fund (for at-risk children)
<https://thecalebfund.org>
- ❖ Investor/Partner
Bio Happy Farms
<https://biohappyfarms.com>
- ❖ Founder / CEO
Global Med Partners LLC
<https://globalmedpartners.com>

Sample of CLIENTS & POSITIONS

- **Lorma International Foundation for Education (LIFE)** (San Fernando, La Union Philippines) - Co-founder with Carol Macagba, MD of the educational foundation, whose primary purpose is to empower their 6,000+ alumni for national development and global service in healthcare, technology, education and business.

<https://lmc.lorma.org>

- **Lorma Medical Center** (San Fernando, La Union, Philippines) - Secured \$1.5 M U.S. State Department grant for Lorma bio-techs to train Ugandan Ministry of Health staff on laboratory safety & HIV protocols.

<https://lmc.lorma.org>

- **The Genysys Group** (Nationwide) - Certified consultant in Strategic Futuring™, a vision-based planning process, with concentration on faith-based clients .

<https://thegenysysgroup.com>

- **Good Neighbors** (Tustin, California) - Launched and funded a domestic violence shelter. Provided counsel to deepen their financial base and brand recognition. Established a global gifts-in-kind policy.

<https://goodneighbors.org>

- **Value Schools** (Los Angeles, California) - Supported the Board and CEO of this public charter school system with direct engagement in their We Climb Capital Campaign to raise \$7 million to build a new K-8 Value School.

<https://valueschools.com>

- **David and Margaret Youth & Family Services** (La Verne, California) - Generated corporate in-kind resources for their Youth Workforce Training Center which supports job training and placement.

<https://davidandmargaret.org>

- **Central Neighborhood Health Foundation** (Southern California) – Provided funding counsel and grant development for this network of urban clinics serving medically underserved populations.

<https://cnhfclinics.org>

- **Lutheran Social Services Foundation** (Southern California) - Secured Dept of Education grants for students in two Sweetwater Union High Schools. Generated financial support for over 50 programs including case management, prescription assistance, child abuse prevention, aging / palliative care and housing.

<http:s//lsscommunitycare.org>

- **Western University of Health Sciences** (Pomona, California) - In conjunction with James Reynolds, DVM, MPVM, completed proof of concept validation and field testing on a mobile veterinary diagnostic laboratory. This unit allows mobility for easy field access and immediate diagnosis for bovine and other herd animals.

<https://westernu.edu>

- **College of the Desert Foundation** (Palm Desert, California) - Created a comprehensive development plan which included: major donor development, corporate partnerships, grants and community relations. Guided 5-person development team. \$5.2M raised from private and public sources.

<https://codfoundation.org>

- **Azusa Pacific University** (Azusa, California) - Developed a globalization strategy to: 1. Increase the number and diversity of international students; 2. Establish partnerships with various multi-national institutions, and 3. Advance alternative learning and distance learning academic options.

<https://apu.edu>

Union Rescue Mission – President and CEO

5-Years (Los Angeles, California)

Provided strategic leadership for this 130-year-old skid row mission serving the indigent poor and chronically homeless. URM offers a full range of social services including: emergency food and shelter, substance abuse and recovery programs, case management for men and women, transitional housing and work force development. Partnerships are in place with the UCLA School of Nursing, the Herman Ostrow School of Dentistry of USC and Pepperdine University Graduate School of Education & Psychology. Launched a \$30 million capital campaign to build a transitional living facility for women called Hope Gardens.

International Aid Inc. – President and CEO

10-Years (Spring Lake, Michigan)

Lead what became a \$90 million per year health and humanitarian agency with a global workforce of 2,000 volunteers and employees serving the poor and disenfranchised through emergency relief and sustainable development programs. IAI equipped tertiary health facilities, launched primary health initiatives and mobile medical teams, ophthalmology, bio-tech support & laboratory services. Completed a \$5 million capital campaign which added a 25,000 sq ft operations center / office complex to the existing 100,000 relief warehouse and bio-medical facility.

EDUCATION

Doctorate (degree)	Fuller School of Intercultural Studies, Pasadena, CA
Master of Divinity (degree)	Fuller Theological Seminary, Pasadena, CA
Bachelor of Arts (degree)	Oral Roberts University, Tulsa, OK

*Multiple post-doctorate, continuing education and specialized training courses

Taught at a Master degree level during different time frames:

- University of Southern California (Marshall School of Business) in social entrepreneurship
- Azusa Pacific University (O.I. Program) Current Issues in Leadership

RESOURCE DEVELOPMENT SUMMARY

Career Highlights

Total Resources Raised	\$2.3 billion+
Sample Individual Gift (women's shelter)	\$1 million
Sample Planned Gift (endowment)	\$2.5 million
Sample Grant (youth services)	\$4.8 million
Capital Campaigns (4)	\$5 M, \$10 M, \$30 M, \$7 M
Direct Response (print & digital)	\$100+ million

Agency relationships: Russ Reid, Masterworks, J. Walter Thompson, Timothy Group, Fireworx Digital, The Garrett Group, Grizzard

Social media, Facebook campaigns, Google Adwords-Analytics-Tag Manager, Crowd Funding, creative digital services incl. PPC, SEO, CRM, Instagram, Twitter,

Grants Received (Representative Sample)

Public Agencies – Dept. of State, Dept. of Education, USAID, Dept. of Health & Human Services, Dept. of Agriculture, Dept. of Housing & Urban Development, Dept. of Defense, LAHSA, Americorps, Corp. for National & Community Service, State of California, Los Angeles County, City of Los Angeles, Continuum of Care (HUD), Cal OES Grant for Domestic Violence

Private Foundations – Annenberg, W. M. Keck, Weingart, W.K. Kellogg, Conrad N. Hilton, Wm. R. Hearst, California Wellness, California Community, Kaiser, Ralph Parsons, Ahmanson, Crail Johnson, Boeing, J. Gumbiner, Bank of America, Wells Fargo, Livingston, S. Mark Taper, Irvine Health, Gary & Mary West Foundation, multiple community foundations

Corporate Donors (Representative Sample)

- Abbott
- Amway
- Anglo American
- Atlantic Richfield
- Bank of America
- Burlington Coat Fac.
- Cardinal Health
- Costco
- Fox Film Studios
- E. Health
- Gerber
- GlaxoSmithKline
- Home Depot
- IBM
- JC Penney
- Johnson & Johnson
- Kellogg
- KPMG
- Mercy General Health
- Merz Pharma
- Mimi's Café
- Nestlé
- Nutrilite
- Pepsico
- Perrigo
- Pfizer
- Pizza Hut
- Purdue Pharm
- Puritan Bakery
- Royal Dutch Shell
- Schering-Plough
- Sempra Energy
- Spectrum Health
- Subway
- Teva Pharma
- Toyota
- Union Bank
- United Hospital Sup.
- Upjohn
- Verizon
- Wal Mart
- Walt Disney
- Warner Brothers
- Welch Allyn
- Wells Fargo
- Wyeth

****(Quite a few more)**

PUBLISHED WORKS & MEDIA ENGAGEMENTS

Book Title

Description

*Awakened: Embracing Freedom
in Times of Peril*

McHenry Press, Discerning truth in the midst
of deception & spiritual warfare (2024)

Born To Lead

Africa Shine Publishers LLC, contributing
author, Autobiography of the President of
South Sudan (2024)

An Undivided Heart

Putting Faith into Action (2022)

All Who Wander

Publisher: Illumify Media, sole author A
transparent personal journey (2021)

My Mother, Your Mama

Publisher: Westbow Press – Co-authored;
Stories of caring for aging parents (2017)

<i>The CoMission</i>	Publisher: Moody Press — Unique service to the people of the former USSR (2004)
<i>The Role of Mercy Ministry</i>	Publisher: University of Michigan — Sole author; Living mercifully (2003)
<i>When Did I See You Hungry</i>	Publisher: St. Anthony Messenger Press — Contributing author; On homelessness (2002)
<i>When God Doesn't Make Sense</i>	Publisher: Tyndale House — Contributing author to James Dobson- When we suffer (1993)

Publication	Article Title
Downtown News	<i>On the Move</i>
Los Angeles Times	<i>Good Turns: A Global Ministry of Mercy Leads to Skid Row</i>
Tulsa World	<i>ORU Alumnus Named Chief of Massive Urban Mission</i>
Grand Rapids, MI	<i>People of the Faith</i>
Los Angeles Business Journal	<i>Commentary: Spending Habits in Challenged Economy</i>
Excellence Magazine	<i>Plumb Serves the Homeless</i>
Theology, News and Notes	<i>View from Street Level</i>
Fuller Focus Magazine	<i>To Rescue the Perishing</i>
Hudson Valley Business Journal	<i>Think of Charitable Giving as Gift for Your Company</i>
Inland Empire- Business Journal	<i>Tips for Business Giving</i>
Rochester Business Journal	<i>Firms Can Reap Benefits by Giving to Non-Profits</i>
Treasure Coast Business Journal/FL	<i>Giving Can Yield Big Dividends but Plan – Take Careful Steps</i>

National Business Association	<i>Tips for Business Giving</i>
Woodland Hills Daily Edition	<i>Home in on Homeless- L.A. Must Finally Find a Fair Solution</i>
Silver Lake Press	<i>It Is Time for The City to Commit to Working on a Comp. Solution to Homelessness</i>
Los Angeles Business Journal	<i>Working Poor, Service Agencies Stagger Along with Economy</i>
USA Today	<i>Homelessness Grows as More Live Check-to-Check</i>
New York Times	<i>No Work, No Homes</i>
Detroit News & Free Press	<i>Faces of the Homeless Change</i>
Asbury Park (NJ) Press	<i>Homeless Ranks Swell, and They Are Us</i>
Lifestyle – Palisadian Post	<i>Homelessness: Why Should You Care?</i>
Concept Proposal	<i>Social Enterprise for Social Impact</i>
Fortune Small Business Magazine	<i>Charitable Giving</i>

Media/Interviewer

Description

60 Minutes II TV	Interview with Dan Rather
KTLA 5 TV	Pacesetters
KTTV 11 TV	Good Day LA
Sharon Osborne Show TV	Segment from USA Today
The James Cooley Show	Interview
KRLA Radio	Dennis Prager Show
KNX News Radio	Interview
KPPC Radio	Interview
K-Earth Radio	Interview
K-Mozart Radio	Interview